



Check-In

Main Cabin

Bag Drop

All Flights

HAWAIIAN AIRLINES

Main Cabin

**Kiosk**

Hawaiian Airlines

June 27, 2019



# Seat Map

The screenshot shows the Hawaiian Airlines website's seat selection interface. At the top, the Hawaiian Airlines logo is on the left, and navigation tabs for 'Flight & Passenger Info', 'Itinerary Confirmation', 'Baggage', and 'Boarding Pass' are in the center. The current time is 05:47 AM on Thursday, May 16, with a 'Mahalo!' message. Below the navigation, a prompt asks the user to 'Select an available seat for each passenger and press Continue.' A note states 'Note: Upgrades and other changes are single segment-based.' There are buttons for 'Change Language' and 'Start Over'. The main area displays the flight route 'Honolulu, HI (HNL) - Phoenix, AZ (PHX)' and a passenger named 'SANS STARK' with seat '20G'. A grid of seats is shown with columns 11A-11J, 12C-12G, 14A-14J, 15A-15J, 16A-16J, and 17A-17J. Seats 11A, 11B, 11H, and 11J are marked as 'Not Available' (X). A legend at the bottom explains seat colors: blue for 'Selected passenger', light blue for 'Companion', green for 'Available', grey for 'Not Available', purple for 'First Class Cost: 459.00 USD', orange for 'Extra Comfort Seat Cost: 80.00 USD', and red for 'Exit Row Seat Cost: 80.00 USD'. 'Go Back' and 'Continue' buttons are at the bottom.

HAWAIIAN AIRLINES.

Flight & Passenger Info | Itinerary Confirmation | Baggage | Boarding Pass

05:47 AM  
THURSDAY - MAY 16  
Mahalo!

Select an available seat for each passenger and press Continue.  
Note: Upgrades and other changes are single segment-based.

Change Language | Start Over

Honolulu, HI (HNL) - Phoenix, AZ (PHX)

SANS STARK 20G

11A	11B	11C	11D	11E	11G	11H	11J
X	X	12C	12D	12E	12G	X	X
14A	14B	14C	14D	14E	14G	14H	14J
15A	15B	15C	15D	15E	15G	15H	15J
16A	16B	16C	16D	16E	16G	16H	16J
17A	17B	17C	17D	17E	17G	17H	17J

Selected passenger | Companion | Available | X Not Available | First Class Cost: 459.00 USD | Extra Comfort Seat Cost: 80.00 USD | Exit Row Seat Cost: 80.00 USD

Go Back | Continue

Seat Map

# Option 1

With 2 Passengers

**HAWAIIAN AIRLINES.** Flight & Passenger Info | **Seats** | Baggage | Boarding Pass | 12:35 PM Thursday - December 13 Mahalo!

Select an available seat for each passenger and press Continue. [Change Language](#) [Start Over](#)

Note: Upgrades and other changes are single segment-based.

Honolulu, HI (HNL) → Phoenix, AZ (PHX)

<input checked="" type="radio"/> Brent Rudolph Martin	11C
<input type="radio"/> Troy Montayre	11D

1A	1B	1C	1G	1H	1J		
2A	2B	✗	2G	2H	2J		
✗	3B	3C	3G	3H	3J		
11A	11B	✓	11D	11E	✗	11H	11J
		12C	12D	12E	12G		
✗		☕		✗			
14A	14B	14C	14D	14E	14G	14H	✗

Legend: Selected Passenger (Blue), Companion (Light Blue), Standard Cost: 0.00 USD (Green), Unavailable (Grey X), First Class Cost: 459.00 USD (Purple), Extra Comfort Seat Cost: 80.00 USD (Orange), Exit Row Seat Cost: 80.00 USD (Red Triangle)

[Go Back](#) Flight 2 of 2 [Continue](#)



Seat Map

# Option 1

With 7 Passengers

Passengers scrolling component

**HAWAIIAN AIRLINES.** Flight & Passenger Info | **Seats** | Baggage | Boarding Pass | 12:35 PM Thursday - December 13 Mahalo!

Select an available seat for each passenger and press Continue. Note: Upgrades and other changes are single segment-based. [Change Language](#) [Start Over](#)

Honolulu, HI (HNL) → Phoenix, AZ (PHX)

<input checked="" type="radio"/> Brent Rudolph Martin	11C	1A	1B	1C	1G	1H	1J
<input type="radio"/> Troy Montayre	11D	2A	2B	X	2G	2H	2J
<input type="radio"/> Tom Hardy	11E	X	3B	3C	3G	3H	3J
<input type="radio"/> Adam Smith	11H	11A	11B	✓	11D	11E	X
<input type="radio"/> Oswald Holmes	11J			12C	12D	12E	12G
<input type="radio"/> Joanne White	12C	14A	14B	14C	14D	14E	14G
				14H	X		

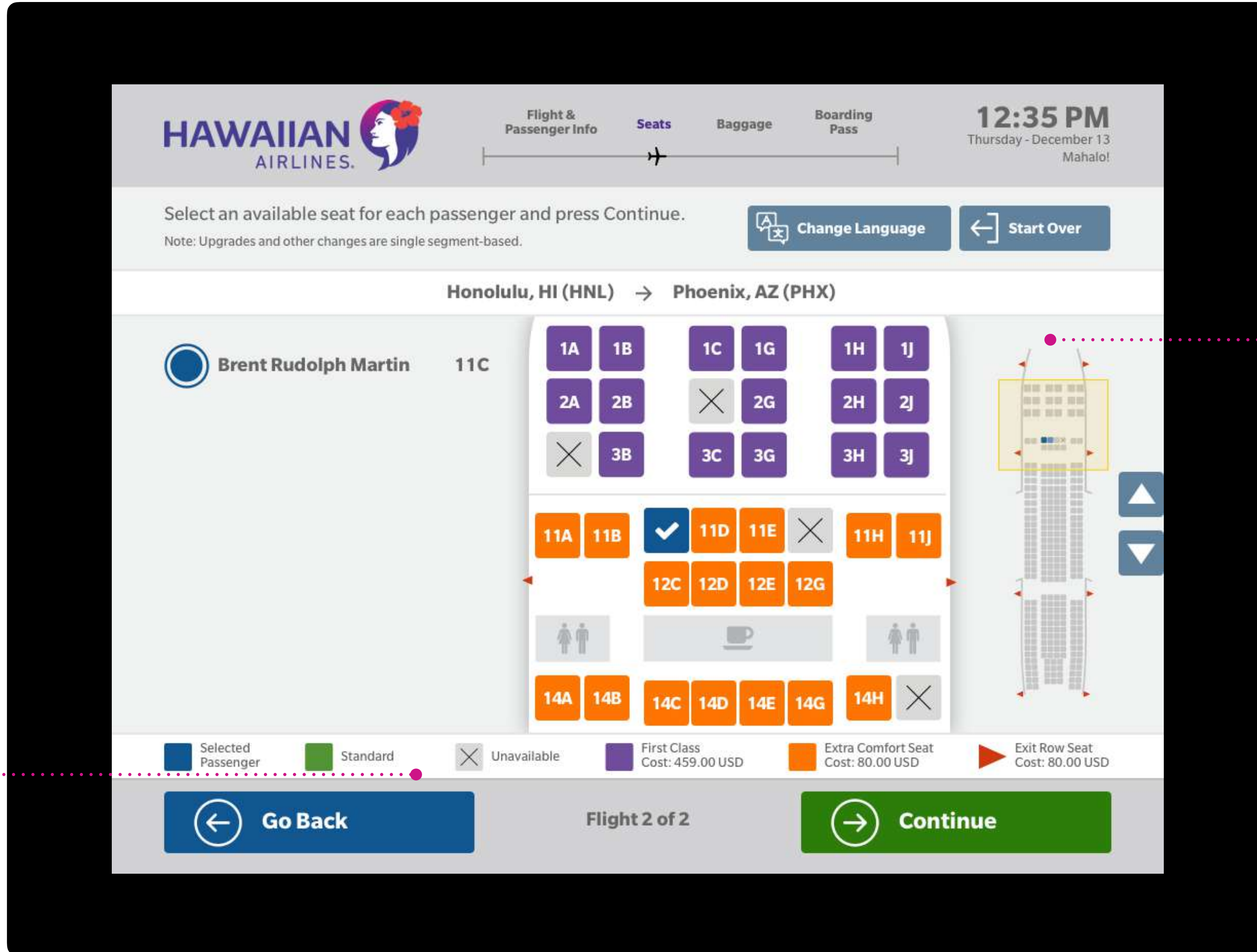
Legend: Selected Passenger (dark blue), Companion (light blue), Standard (green), Unavailable (grey with X), First Class Cost: 459.00 USD (purple), Extra Comfort Seat Cost: 80.00 USD (orange), Exit Row Seat Cost: 80.00 USD (red triangle)

[Go Back](#) Flight 2 of 2 [Continue](#) [Start Over](#)

Seat Map

# Option 1

With 1 Passenger



Hide the companion legend

One other way to reduce the colors on the screen is showing the mini seat map only with the passengers highlighted.



Seat Map

# Option 1

With 1 Passenger

**HAWAIIAN AIRLINES.**

Flight & Passenger Info | **Seats** | Baggage | Boarding Pass

**12:35 PM**  
Thursday - December 13  
Mahalo!

Select an available seat for each passenger and press Continue.  
Note: Upgrades and other changes are single segment-based.

**Change Language** | **Start Over**

**Honolulu, HI (HNL) → Phoenix, AZ (PHX)**

**Brent Rudolph Martin** 11C

30A	30B	30C	30D	30E	30G	30H	30J
		31C	31D	31E	31G		
		33C	33D	33E	33G		
34A	34B	34C	34D	34E	34G	34H	34J
35A	35B	35C	35D	35E	35G	35H	35J
36A	36B	36C	36D	36E	36G	36H	36J
37A	37B	37C	37D	37E	37G	37H	37J

**Legend:**

- Selected Passenger (Blue)
- Standard (Green)
- Unavailable (Grey X)
- First Class Cost: 459.00 USD (Purple)
- Extra Comfort Seat Cost: 80.00 USD (Orange)
- Exit Row Seat Cost: 80.00 USD (Red)

**Go Back** | Flight 2 of 2 | **Continue**

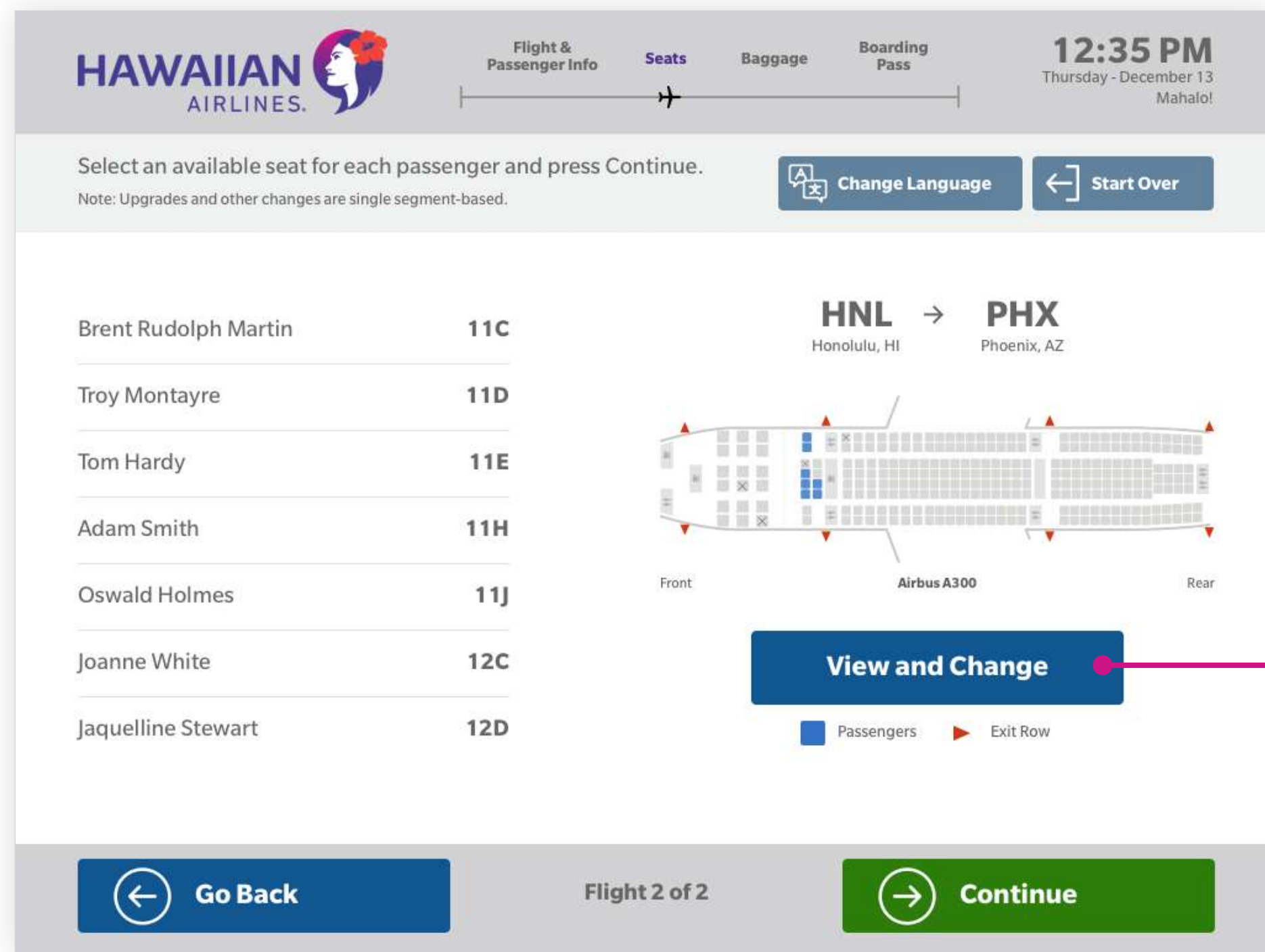
Exit row seats in red

Seat Map

# Option 2

With 7 Passengers

Split the selection seat into two screens.



Screen 1

More clean with passengers and seats info on the screen but no interactions. If the user wants to change it he will have to tap 'view and change'.




Screen 2

Focused only on changing seats the horizontal airplane allows the user to see more seat spots.



# Option 2

Screen 1



Flight & Passenger Info | **Seats** | Baggage | Boarding Pass

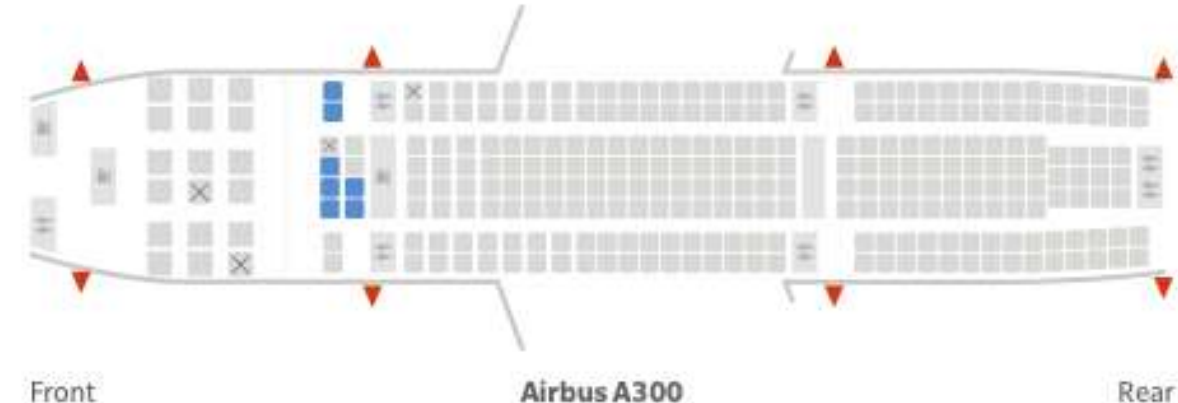
**12:35 PM**  
Thursday - December 13  
Mahalo!

Select an available seat for each passenger and press Continue.  
Note: Upgrades and other changes are single segment-based.

[Change Language](#) [Start Over](#)

Brent Rudolph Martin	11C
Troy Montayre	11D
Tom Hardy	11E
Adam Smith	11H
Oswald Holmes	11J
Joanne White	12C
Jaquelline Stewart	12D

**HNL** → **PHX**  
Honolulu, HI      Phoenix, AZ



Front      Airbus A300      Rear

[View and Change](#)

Passengers      Exit Row

[Go Back](#)      Flight 2 of 2      [Continue](#)

# Option 2

Screen 2

Honolulu, HI (HNL) → Phoenix, AZ (PHX)

Brent R. 11C   Troy M. 11D   Tom H. 11E   Adam S. 11H   Oswa. H. 11J   Joan. W. 12C   Jaqu. S. 12D

Close   ◀   ▶   Save & Close

Selected Passenger   Companion   Standard   Unavailable   First Class Cost: 459.00 USD   Extra Comfort Seat Cost: 80.00 USD   Exit Row Seat Cost: 80.00 USD